

We are in the final week before the "CNN Heroes: An All-Star Tribute" show airs live on CNN at 7 P.M. CT December 11, 2011. It has been a whirlwind of activity for The Time Is Now to Help. I thank everyone who took the time to vote for me/The Time Is Now to Help over the last few months. We thank CNN that our charity has been recognized internationally for the good works all of "us" do in our communities. If we are not chosen as the top honoree we will be grateful for the \$50,000 that CNN will award The Time Is Now to Help next week. Also the honor of our charity bringing to light the plight of so many in our country right now. Every penny of these funds will help the many, many fellow creations turning to us in desperation.

I was thinking back on all the stories I brought to you since CNN began their filming. There were many people that were provided assistance that CNN did not put in the film. There was the family I visited with Will.i.am that has a child sick with cancer. The fathers hours were cut at work and they could not make their rent or utilities. Will.i.am took the time to speak with them and their children. Will.i.am was very interested in the causes of poverty and what we/The Time Is Now to Help were doing to ease the pain and suffering of poverty. He and I spent a long day talking about our country, our children's educations, and the future. When he left I no longer thought of him as just a celebrity, he was also a philanthropist with a caring heart and a brilliant mind.

Will.i.am and I also visited a mother and daughter struggling to get by after leaving an abusive relationship. Will has a soft spot for single mothers as his own mother was one. He understands how hard it is for them to get by without the support and assistance from a caring spouse / partner. He also encouraged the daughter to pursue a higher education and offered her an incentive for her hard work in school, an opportunity to receive a full four year scholarship through his foundation. Thank you Will.i.am.

We also had planned on visiting a housing project but our time ran short. The next day after his visit I brought much needed beds, blankets, sheets, and pillows to this housing project. The children, single parents, and senior citizens were so grateful to receive our assistance.

I have been receiving emails and letters from all over the world praising The Time Is Now to Help and our philosophy of helping. Everyone asks how did we begin? How do we offer assistance? How can we start our own charity just like yours? I am flattered by all the compliments and love being sent our way. I began The Time Is Now to Help twenty-two years ago to fulfill my own need to ease the pains of poverty. I wanted to know that every penny I gave went directly to helping the poverty stricken. I knew the only way I could achieve this was to begin my own charity. We have grown over the years, but we still are grounded in our principles of using every penny donated to help the poverty stricken. All over head is paid by my company, all administrative duties are volunteered.

I hope all of you can watch "CNN Heroes: An All-Star Tribute" next Sunday, December 11, 2011 at 7 p.m. PT. We would love to know that all our friends, family, and supporters are proud of all we do together. I look forward to continuing our labor of love. It is all your love, prayers, and positive thoughts sent my way that gives The Time Is Now to Help its heart and soul. God bless each and every one of you for making The Time Is Now To Help a reality, relieving the pain and suffering of poverty for our fellow creations. Thank you and God bless everyone.

Please continue to vote for Sal for CNN Hero 2011 at www.cnnheroes.com until Wednesday evening December 7, 2011 at 11:59 P.M. PT . You can vote up to ten times a day per email address and Facebook account. The \$250,000 award would be very beneficial for our fellow Americans in desperate need. Thank you for voting!

Health and Happiness, God Bless Everyone, WC/Sal Dimiceli Sr.

Please Help: Make checks payable to: The Time Is Now to Help, P.O. Box 70, Pell Lake, WI 53157. The Time Is Now to Help is a federally recognized 501(c)3 charitable organization licensed in the states of Wisconsin and Illinois. You will receive a tax deductible, itemized thank you receipt showing exactly what every penny of your donation provided for the poverty stricken.

Special Events: Join us at Sprechers's Pub on Thursday, December 15, 2011 at 6 p.m. to celebrate their one year anniversary in Lake Geneva benefitting The Time Is Now to Help. There will be a complimentary buffet, new release cocktail tasting, and they will be releasing the World Class Sprecher Winter Brew. We hope to see you there.

McDonald's Day Fundraiser: Please join us Saturday, December 31, 2011. Bill McEssy is donating 100% of his gross sales from his 6 local McDonald's to The Time Is Now to Help. Please eat at one of Bill's following McDonald's locations: Lake Geneva, Lake Geneva Wal-Mart, Elkhorn, Delavan, East Troy, and Burlington, on Saturday, December 31, 2011 and every penny you spend will go to help our local poverty stricken of our communities.

A Very Special Thank You: M&S Fall Blessing, Kunes' Country Auto Group, Richard H. Driehaus Charitable Lead Trust, The Summertime Foundation, Ziegler Charitable Foundation, Geneva Lake Development Corp, Dick & Jean Honeyager, Martin O'Brien, Paper Dolls Home Furnishings, John & Kristi Hugunin, James & Marilynn Dyer, Joan Scialabba, Barbara Gudowicz, Shawn & Lisa Antle, John & Kathryn Swanson, Carol Hanke, Maurice & Shelley Peconi, Susan Russella, John & Sandra Dietschweiler, Howard & Maureen Gleason, Mary Ann Smith, ElizabethWallace, Margarie Egger, Kathe & Michael Beach, Howard Bryant, Margie Kerr, Women of the Evangelical Lutheran Church of America, Leon & Lou Jane Koldeway, Margaret Thom, James & Eileen Dempsey, Geri Hinton, Microsoft Matching Gifts Program, K. & J. Eytcheson, Sr., Richard & Carole Koehler, Dr. Christopher Williams, W.C. Family Resource Center/Food Pantry volunteers, and all the God loving volunteers of all our caring food pantries, ALL of you who support The Time Is Now to Help donation boxes, and the businesses that allow our donation boxes.

Anyone who would like a Time Is Now donation box in your business, please call (262)249-7000.

Memorials: The following donations were given in memory of Keith Tiffany: Joanne Zeasman, Suzanne Brandner, Joyce McAuliffe, Joan Albright, Robert & Shirley Albright, Scott & Cindy McCracken, Ellwood & Lois Lee, John & Barbara Kumbier.

We Desperately Need Cars: Please donate a used car to help our fellow American's get to work and other daily necessities.

Goodsearch for The Time Is Now: Search the web with www.goodsearch.com and help to raise funds for The Time Is Now to Help. Just make www.goodsearch.com your homepage and pick The Time Is Now to Help as your charity.

Please visit: www.timeisnowtohelp.org