I hope you were able to watch the CNN Heroes: An All Star Tribute special on CNN this past Sunday. While Sal/The Time Is Now to Help did not win the top 2011 CNN Heroes award of \$250,000, we are still grateful for the \$50,000 and the honor of being chosen as a top 10 CNN Hero for 2011. It is such a huge honor for our charity to be recognized as a CNN Hero for 2011. Never would I have ever dreamed that The Time Is Now to Help would be seen on CNN all over the world. I am so grateful to all my supporters, voters, donors, volunteers, friends, and family that helped to make this possible. We have achieved this honor together. We have shown the world that human suffering has no borders or boundaries. We have also shown the world when harmony exists among people, together we can bring love to our fellow creations and solve problems quickly..

Congratulations to the 2011 CNN Hero Robin Lim. She is a wonderful woman and will save many lives with the funds awarded by CNN. I am honored to be considered a top ten CNN Hero and to be among the other worthy causes and individuals that were also chosen as CNN Heroes for 2011. Every one of them works hard to alleviate suffering for our fellow creations. I feel privileged and humbled to be part of such a wonderful group of caring and sharing people.

If you missed the CNN Heroes show when it aired live, you can see an encore presentation this weekend December 17, 2011 on CNN at 7 p.m. and 11 p.m. CT.

Thank you to everyone for supporting The Time Is Now to Help. Together we will continue to ease the pains of poverty for our fellow creations.

Health and Happiness, God Bless Everyone, WC/Sal Dimiceli Sr.

**Please Help**: Make checks payable to: The Time Is Now to Help, P.O. Box 70, Pell Lake, WI 53157. The Time Is Now to Help is a federally recognized 501(c)3 charitable organization licensed in the states of Wisconsin and Illinois. You will receive a tax deductible, itemized thank you receipt showing exactly what every penny of your donation provided for the poverty stricken.

**Special Events:** Join us at Sprechers's Pub on Thursday, December 15, 2011 at 6 p.m. to celebrate their one year anniversary in Lake Geneva benefitting The Time Is Now to Help. There will be a complimentary buffet, new release cocktail tasting, and they will be releasing the World Class Sprecher Winter Brew. We hope to see you there.

**McDonald's Day Fundraiser:** Please join us Saturday, December 31, 2011. Bill McEssy is donating 100% of his gross sales from his 6 local McDonald's to The Time Is Now to Help. Please eat at one of Bill's following McDonald's locations: Lake Geneva, Lake Geneva Wal-Mart, Elkhorn, Delavan, East Troy, and Burlington, on Saturday, December 31, 2011 and every penny you spend will go to help our local poverty stricken of our communities.

A Very Special Thank You: M&S Fall Blessing, Kunes' Country Auto Group,

Richard H. Driehaus Charitable Lead Trust, The Summertime Foundation, Ziegler Charitable Foundation, Dick & Jean Honeyager, Martin O'Brien, Geneva Lake Development Corp., Grunow Family Fund, E2 Services, Nitelite Promotions, Distribution and Transportation Service, The Employees of Schenck AccuRate, 4 Aces Bridge Group, Mary Ellen Last, Wayne & Maria Osborn, Richard & Amy Maffei, Jacqueline Shaldjian, Lee & Pamela Herdman, John & Rita Race, Patty & Sid Johnson, Michael Parish, Marvin & Shirley Bigelow, Dorothy Tookey, Fred Thompson, Mark Minisce, Dennis Frederick, Derrick & Valerie Ragland, Linda Ostergard, Steve Smith & Deborah Hill, Robert & Diana Mitchell, Mark Polson, Wayne & Roberta Collamore, Gerald & Joyce Byers, Patricia Salmon, Rose Marie Berg, Robert & Debra Nelson, W.C. Family Resource Center/Food Pantry volunteers, and all the God loving volunteers of all our caring food pantries, ALL of you who support The Time Is Now to Help donation boxes, and the businesses that allow our donation boxes. Anyone who would like a Time Is Now donation box in your business, please call (262)249-7000.

**Memorials:** Dominick & Florence Pesce and Anthony & Cara Spalla in memory of Joe Argento. Mary Kroll in memory of Paul O. Williams.

We Desperately Need Cars: Please donate a used car to help our fellow American's get to work and other daily necessities.

Goodsearch for The Time Is Now: Search the web with <a href="www.goodsearch.com">www.goodsearch.com</a> and help to raise funds for The Time Is Now to Help. Just make <a href="www.goodsearch.com">www.goodsearch.com</a> your homepage and pick The Time Is Now to Help as your charity.

Please visit: www.timeisnowtohelp.org